

DIGITAL MARKETING

# PORTFOLIO

By: Azmina Kolsawala

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## INTRODUCTION

# ABOUT ME

“I am a passionate digital marketer with skills in social media management, content creation, email marketing, SEO, and website creation. I enjoy helping brands build a strong online presence through creative strategies and effective digital campaigns. My focus is on understanding audience needs, creating engaging content, and delivering results that support business growth. I believe in combining creativity with smart marketing techniques to achieve meaningful online success.”

**AZMINA KOISAWALA**



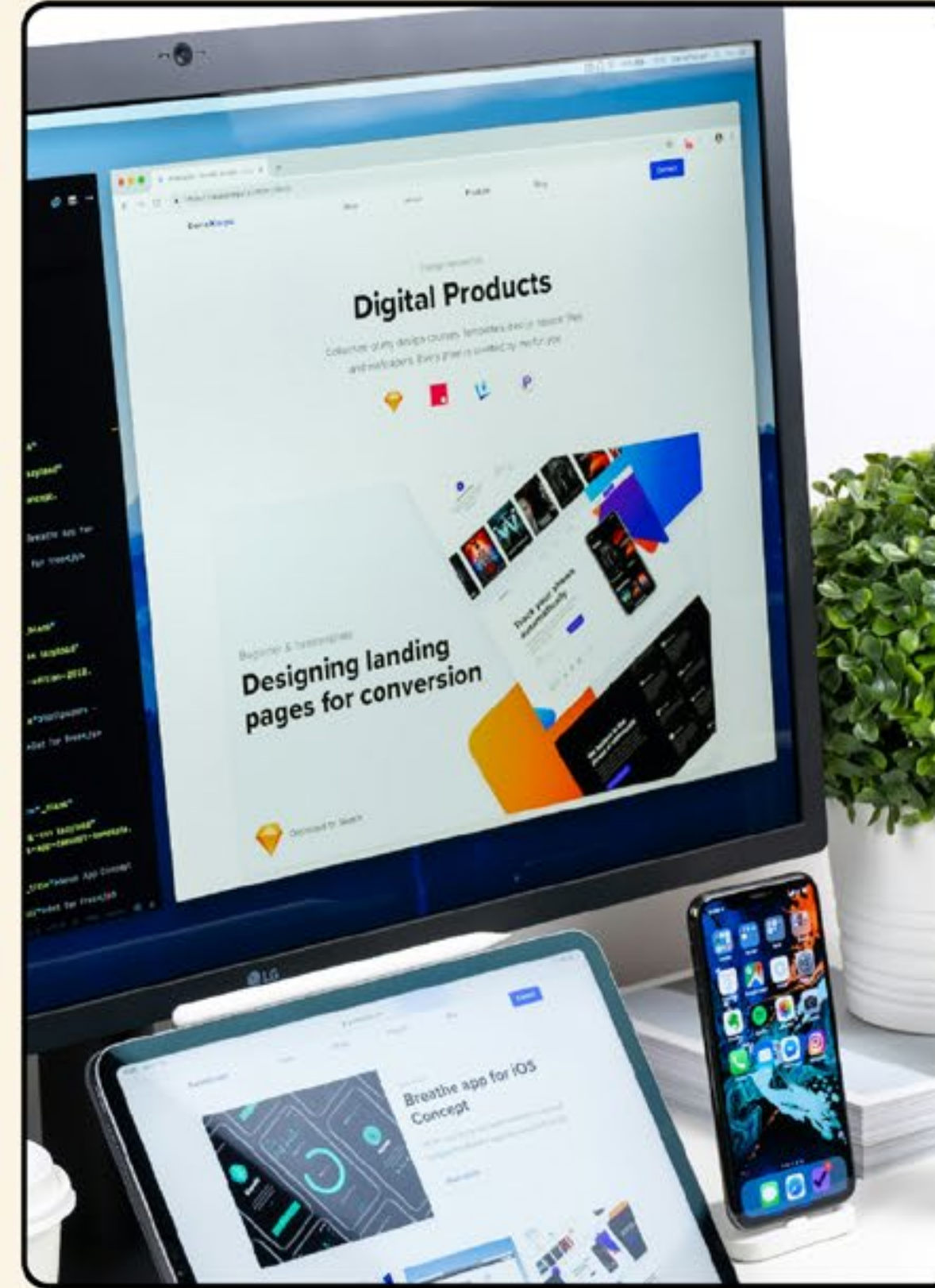
# PERSONAL SKILLS



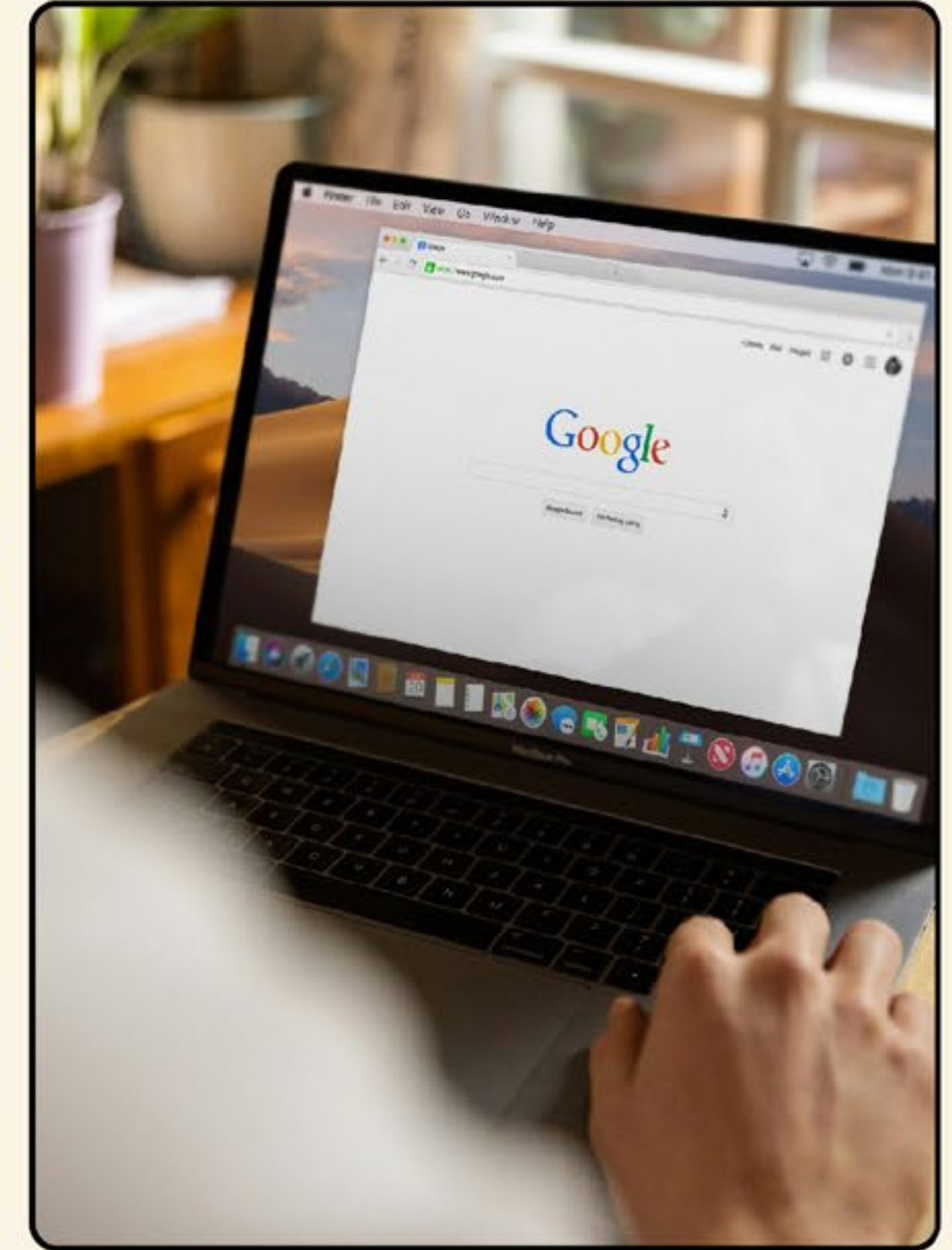
**BASIC  
DESIGNING**



**SOCIAL MEDIA  
MANAGEMENT**



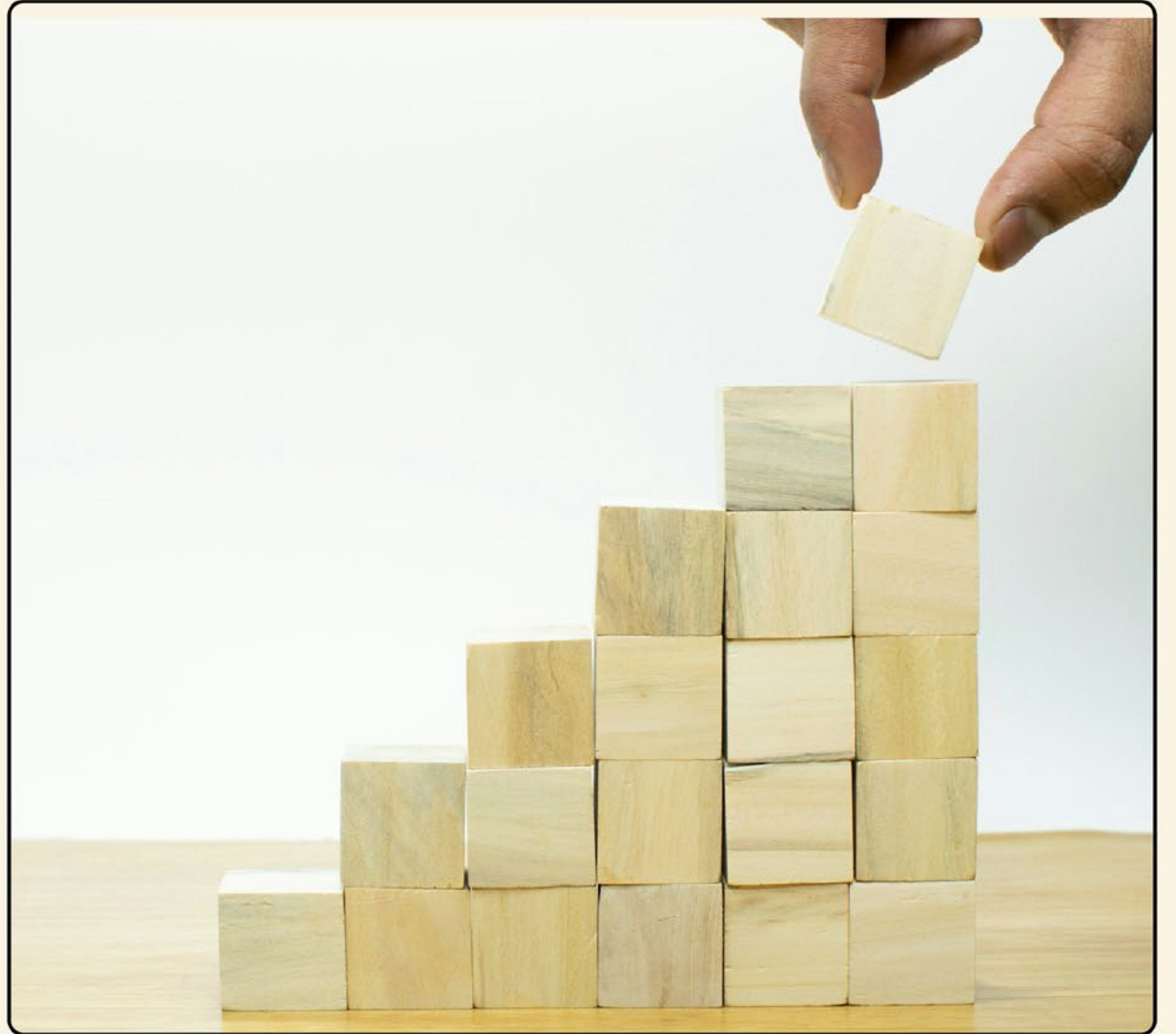
**WEBSITE  
DESIGNING**



**GOOGLE  
PRODUCTS**

# MY VISION

“My vision is to transform ideas into digital success by using creative strategies, data-driven marketing, and audience-focused communication that helps brands stand out in a competitive digital landscape.”



# MY EDUCATIONAL BACKGROUND

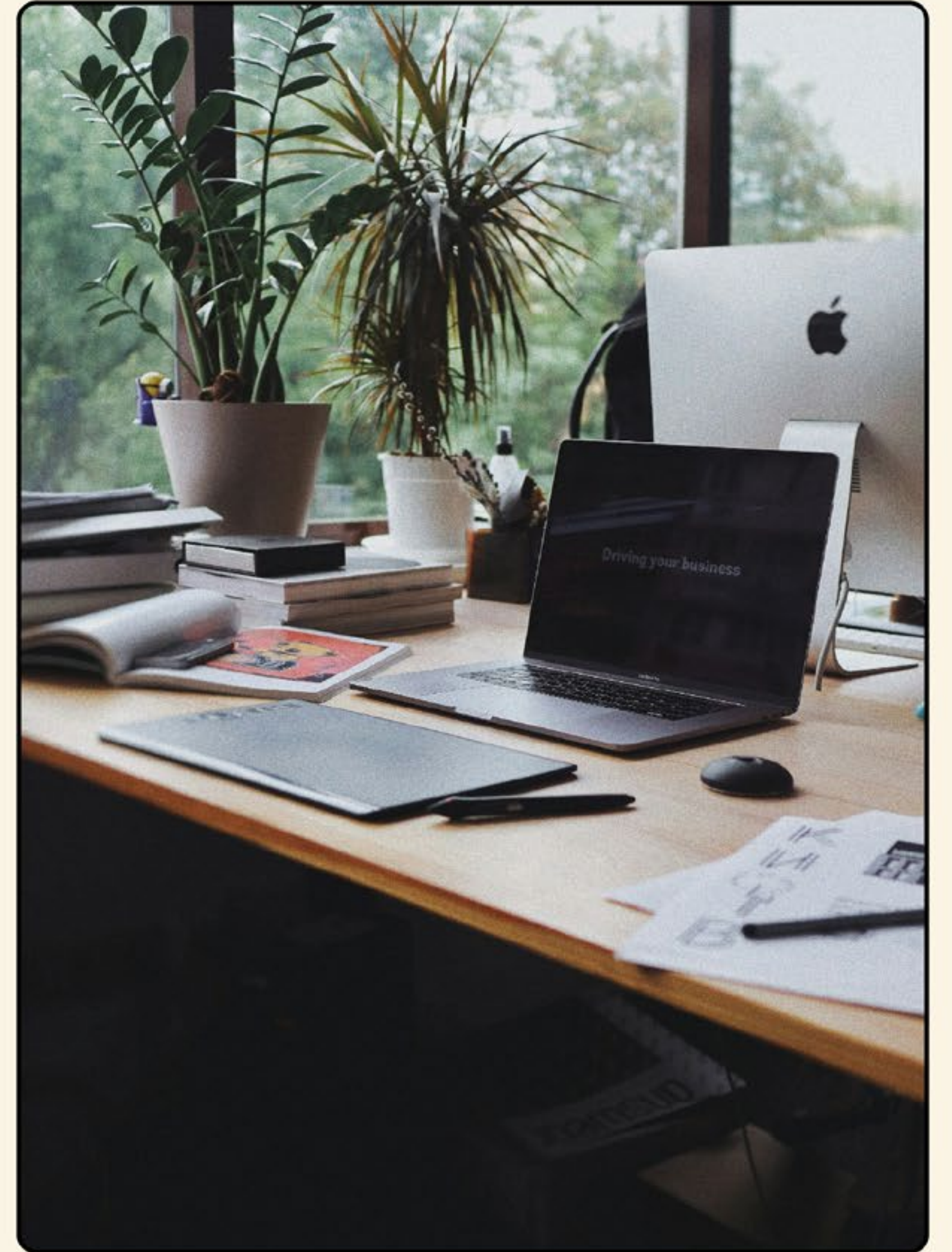
“I hold a Bachelor’s degree in Psychology, from MSU UNIVERSITY VADODARA GUJARAT 390019.. which has strengthened my understanding of human behavior, communication, and audience engagement—skills that are highly valuable in digital marketing. In addition, I have completed courses in Digital Content Creation, Social Media Handling, Email Marketing, Website Creation, PowerPoint Presentation, and SEO (Search Engine Optimization), which have enhanced my practical knowledge in the digital field.”

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WORK

# EXPERIENCE

“For the past six months, I have been working with the UAE market in the digital space, supporting multiple companies through online product promotion and creative video editing. My role involves producing engaging product videos, adapting content for digital platforms, and contributing to marketing efforts that help brands reach their target audience effectively.”



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# PROJECT PORTFOLIO

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Website Designs

Social Media Post Designs

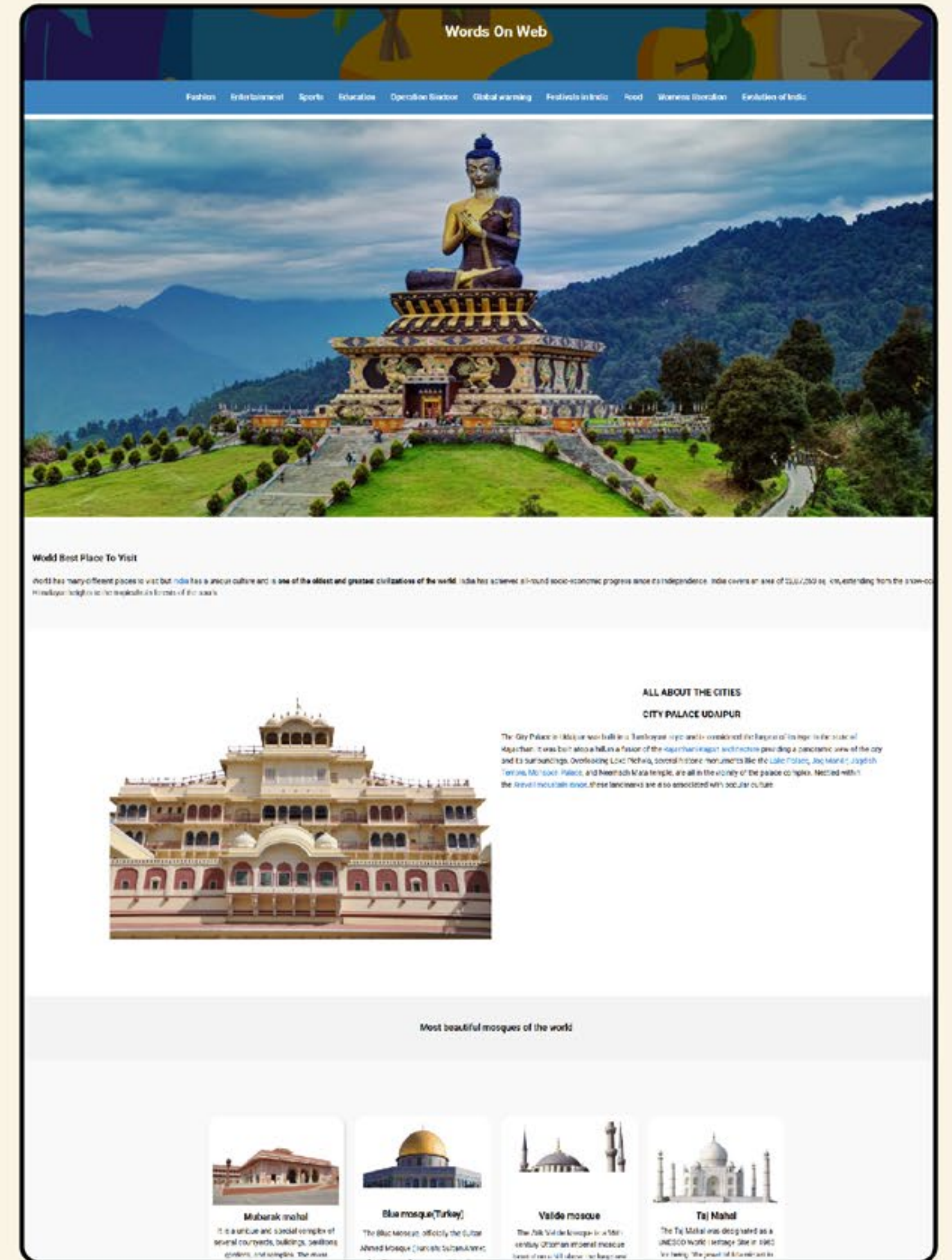
Google Products

Social media Management

## PROJECT 1 (WORDSONWEB)

# BLOG & INFO WEBSITE

This website is a vibrant digital space that celebrates the rich diversity of cultures from around the world. It brings together traditions, festivals, cuisines, languages, art forms, and lifestyles from different regions, offering readers a global perspective in one place. Each section of the blog highlights the uniqueness of a culture while also showcasing the shared human values that connect us all. The design and content work together to create an engaging and educational experience for visitors who are curious about the world.

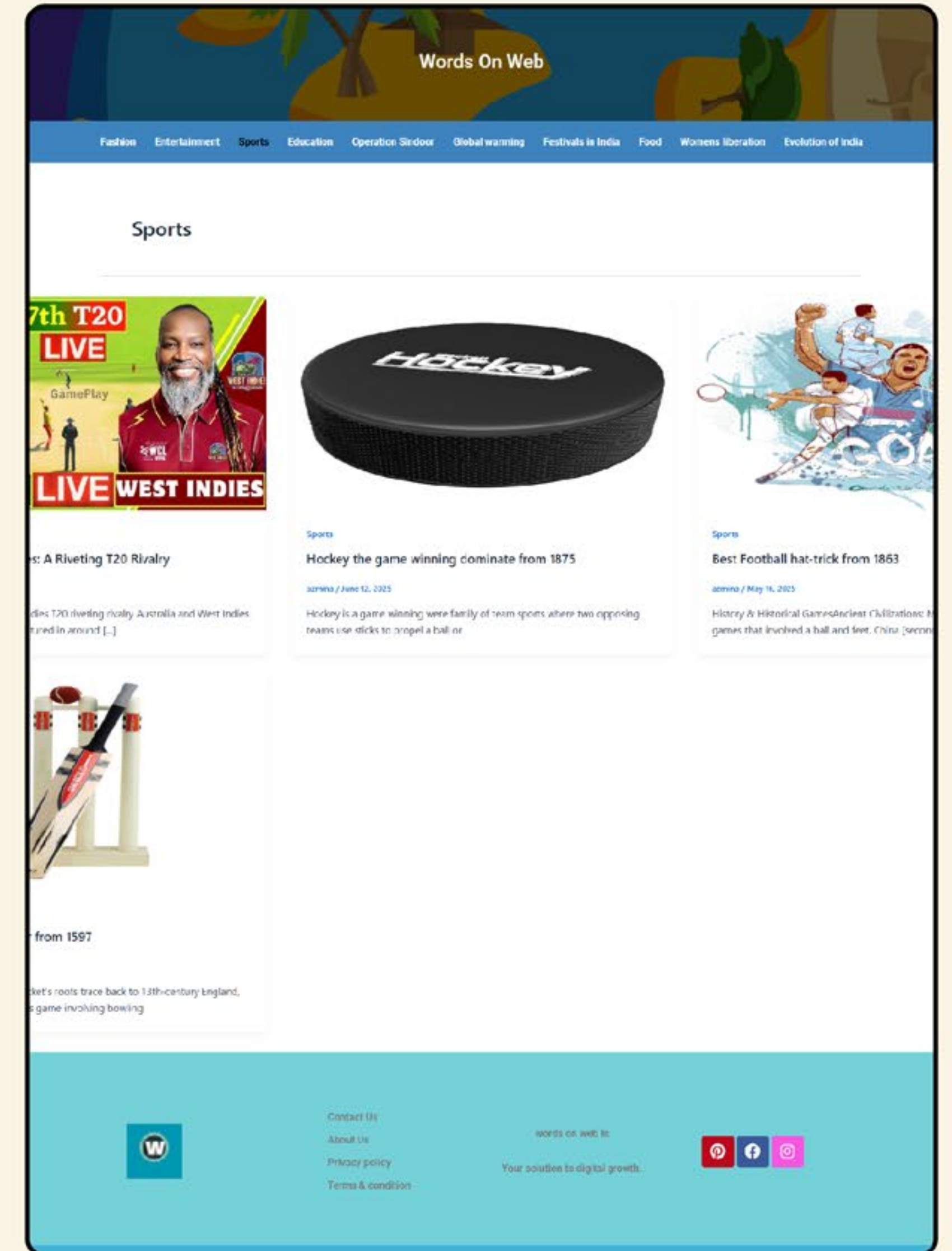


## PROJECT 1 (WORDSONWEB)

Through visually appealing layouts and thoughtfully written content, your blog acts as a bridge between cultures, promoting understanding and appreciation. Whether someone is exploring new traditions, learning about global customs, or simply seeking inspiration, the website serves as a valuable resource. It not only informs but also encourages readers to embrace cultural diversity and develop a broader worldview in an increasingly connected world.

Website Link:

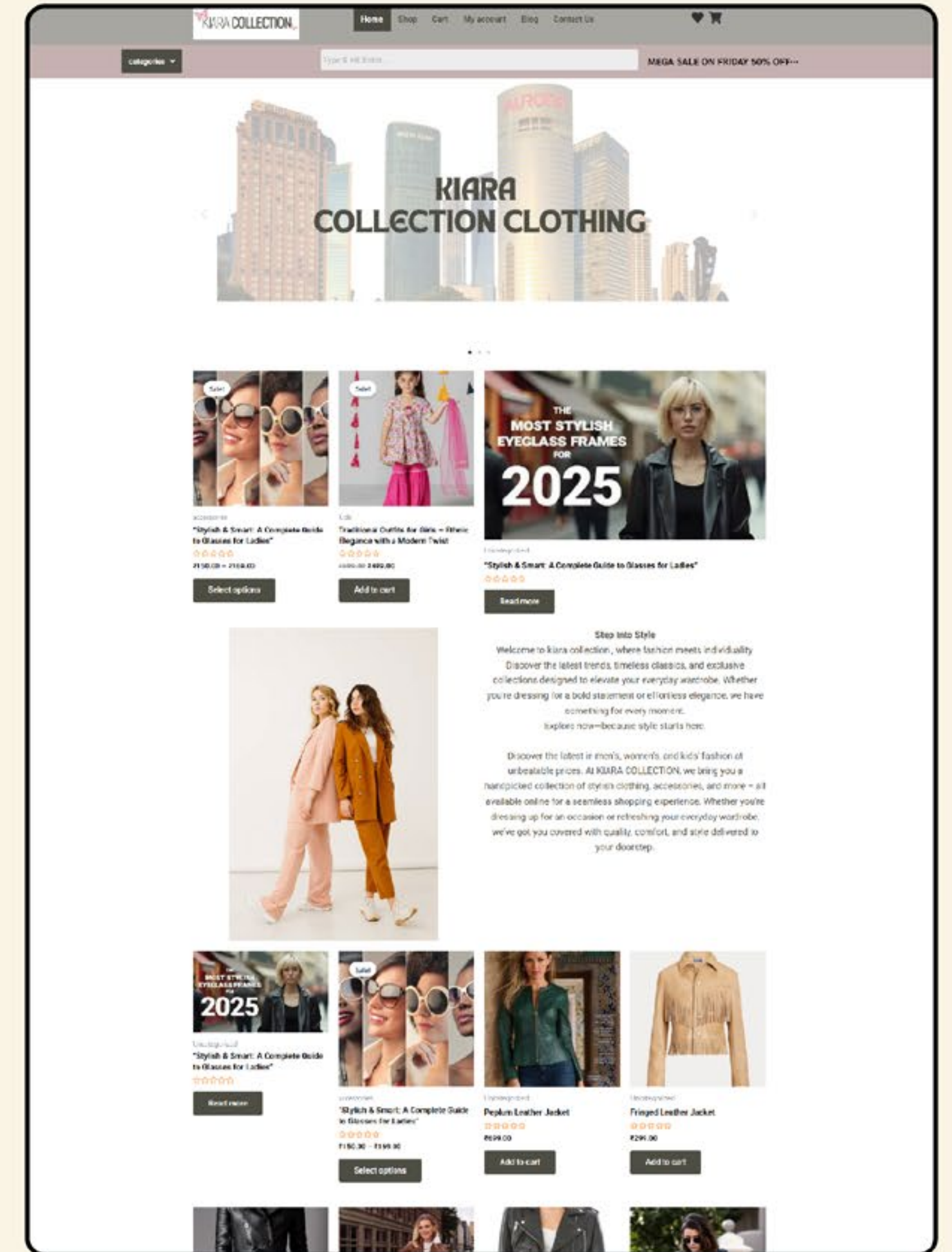
[www.azmina.designwithpratik.com](http://www.azmina.designwithpratik.com)



## PROJECT 1 WEBSITE DESIGN (KIARA COLLECTION)

# E-COMMERCE WEBSITE

This eCommerce website offers a comprehensive collection of men's and women's fashion, bringing together style, comfort, and convenience in one place. From everyday essentials to trend-driven outfits, the platform showcases a wide range of apparel designed to suit diverse tastes and occasions. With a user-friendly interface and well-organized categories, customers can easily explore products, compare options, and find exactly what they're looking for.

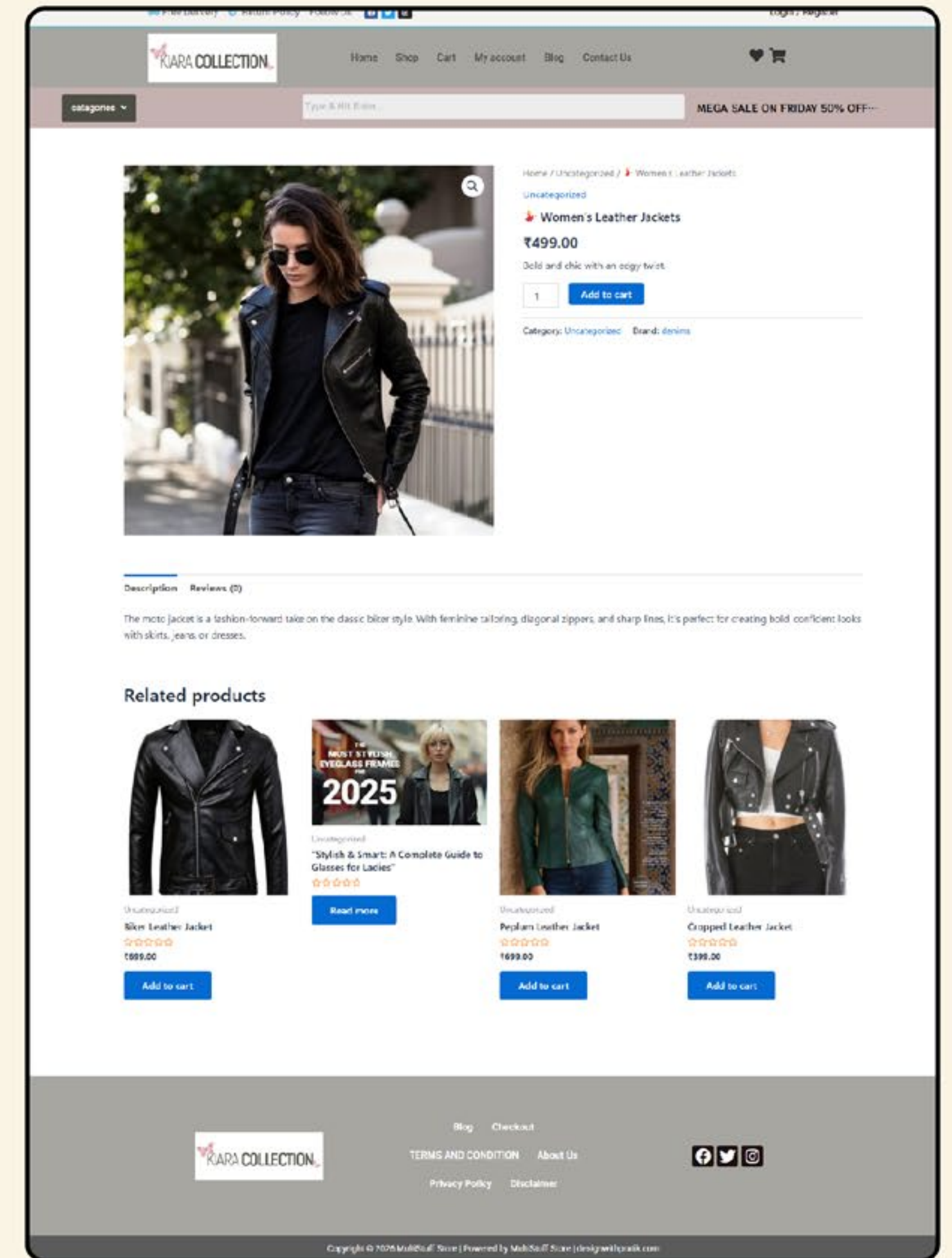


# PROJECT 1 WEBSITE DESIGN (KIARA COLLECTION)

Focused on delivering a seamless shopping experience, the website combines modern design with practical functionality. High-quality visuals, detailed product information, and smooth navigation ensure an engaging journey from browsing to checkout. Whether customers are updating their wardrobe or discovering new styles, this platform serves as a reliable destination for fashionable and accessible clothing.

Website Link:

[www.ecommerce.designwithpratik.com](http://www.ecommerce.designwithpratik.com)



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# PROJECT 2 (SOCIAL MEDIA POST DESIGNS)

# SOCIAL MEDIA POSTS



**Tuition NOW OPEN**  
From class 1 to 5 std  
Mb:9826411448  
Your Kids Deserve The Best Education  
LOCATION SRK PRIDE, Palsikar colony.  
Register Now



OCTOBER 11, 2021  
Happy International Day of The Girl Child  
www.azmina.designwithpratik.com



HAPPY Raksha BANDHAN  
Brothers and sisters, bound by love and tied with threads of tradition, celebrating Raksha Bandhan with joy and gratitude.  
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Social Media Marketing Agency  
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• Social Media Management  
• Ad Campaigns  
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• Influencer Marketing  
For more DM ME:  
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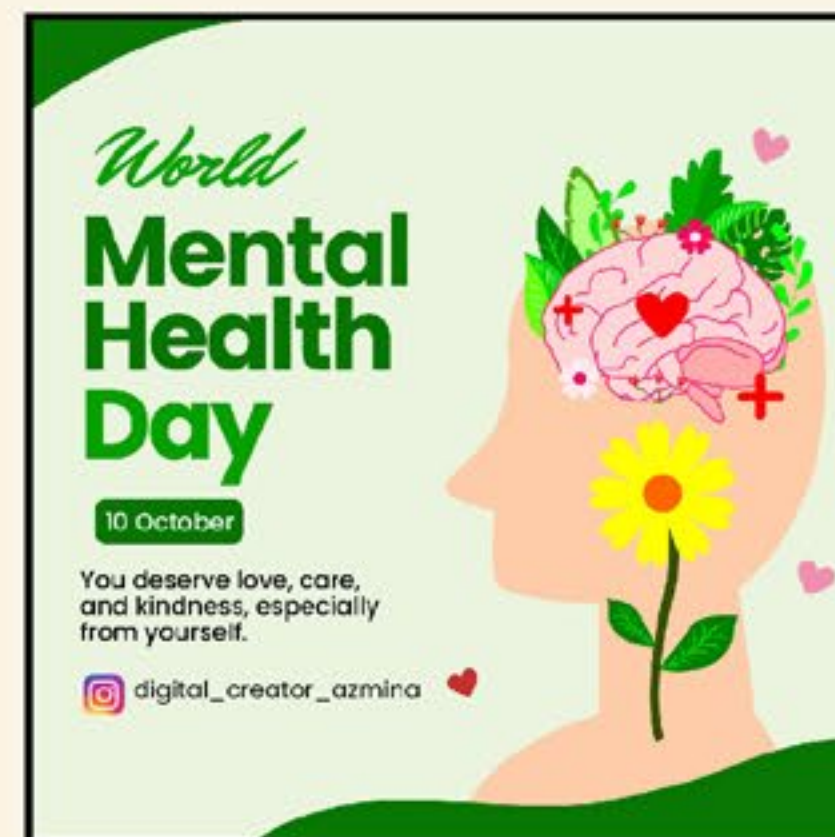
**Krishna Janmashtami**  
May every second of this Krishna Janmashtami bring blessings, joy and new hopes in your life  
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WORLD NOODLE DAY  
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MODERN FURNITURE  
BORCELLE HOME DECOR  
Furniture to make your living room warm and cozy  
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123 Anywhere St., Any City  
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get 35% off and free delivery



World Mental Health Day  
10 October  
You deserve love, care, and kindness, especially from yourself.  
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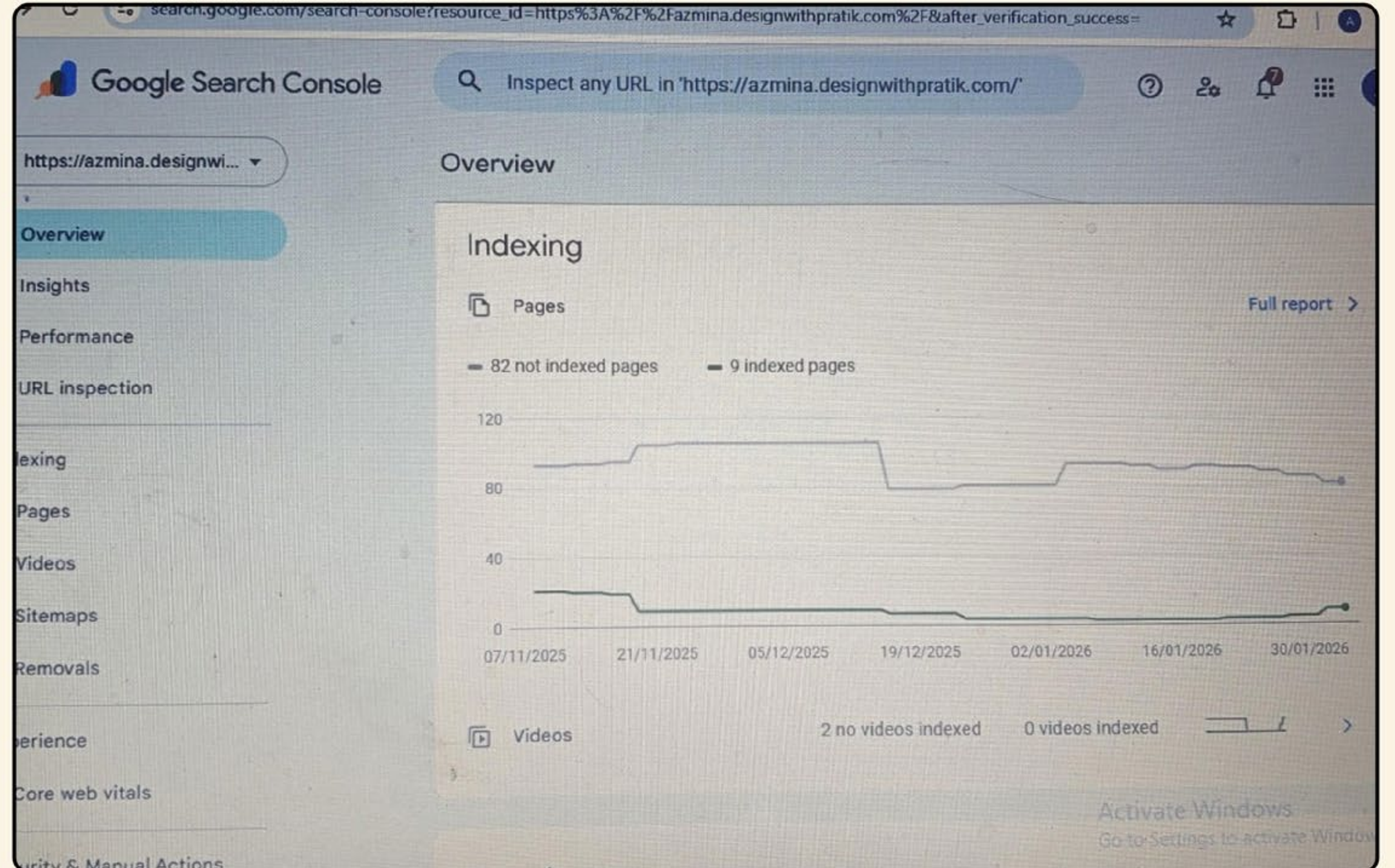
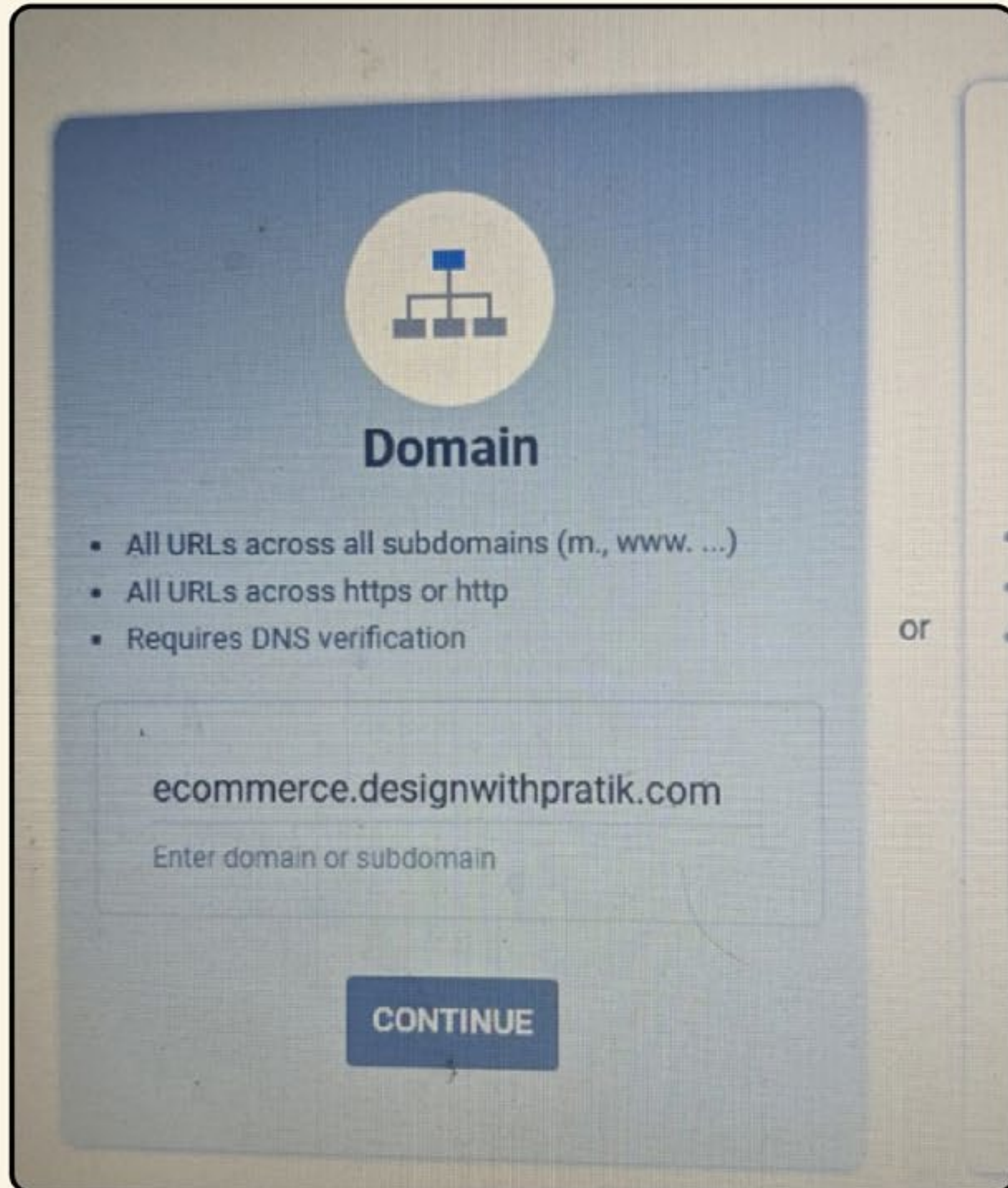
E-mail Marketing  
Stop dreaming & start doing"  
Our marketing agency specialize in crafting compelling email campaigns that drive engagement, build customer loyalty, and deliver measurable results.  
DM me for more info:  
azminakolsa99@gmail.com  
digital\_creator\_azmina

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## PROJECT 3 (GOOGLE PRODUCTS)

# GOOGLE PRODUCTS

## SEARCH CONSOLE



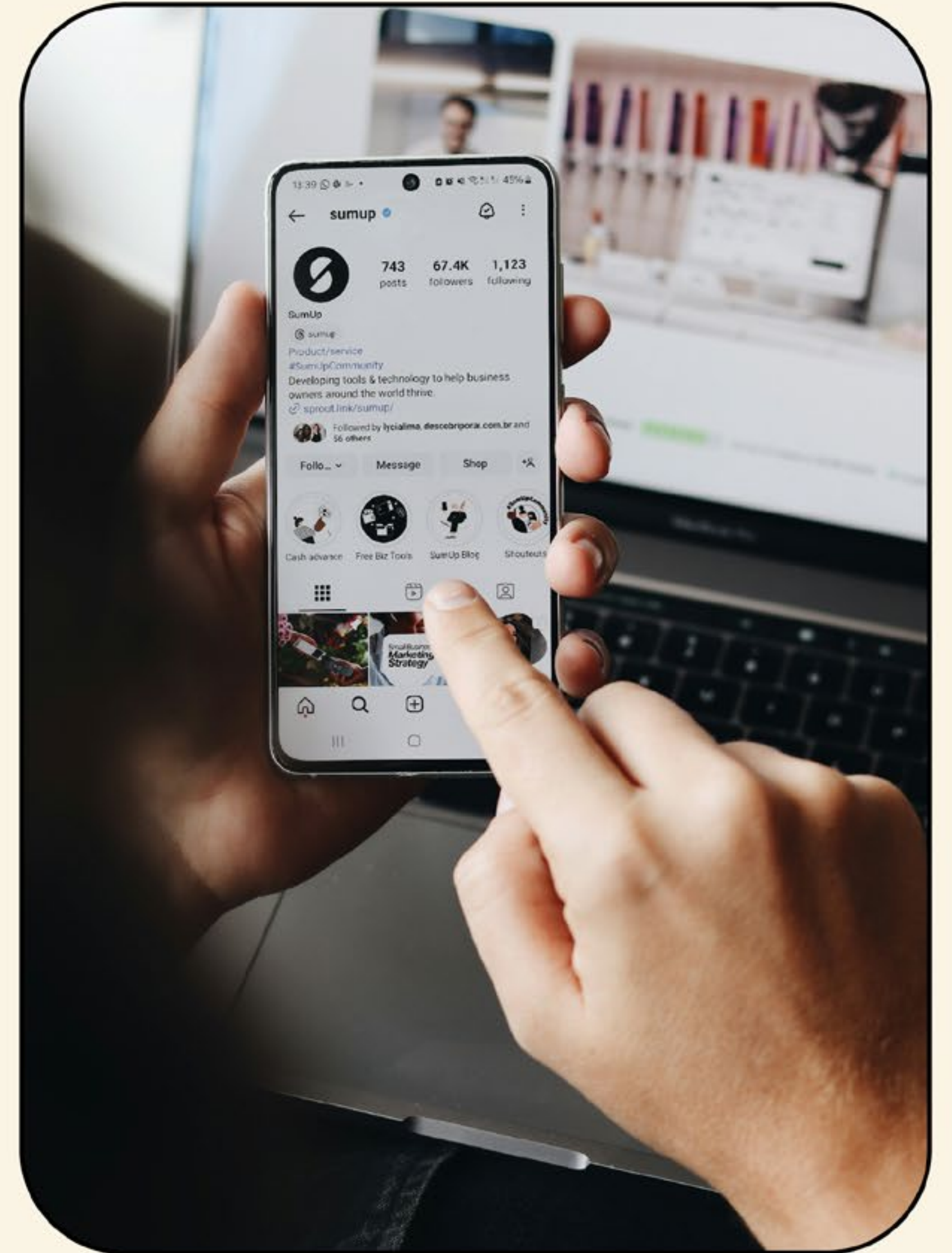
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## PROJECT 4

# SOCIAL MEDIA MANAGEMENT

I'm a Social Media Manager who helps brands grow, engage, and stand out online through creative content and smart strategies. From planning to posting.

I turn ideas into impactful digital presence and meaningful results. Let's build something amazing together.



LETS WORK

# TOGETHER

Contact Us

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**Email Address:- azminakolsa99@gmail.com**

**Social media links:- [https://www.instagram.com/digital\\_creator\\_azmina](https://www.instagram.com/digital_creator_azmina)**